**EMAIL TO DO A GUEST BLOG POST**

**- TEMPLATE -**

**SUBJECT:  *(Choose One)***

- Guest Post Inquiry

- Guest Post by New Author

- Guest Post: Your title or headline

- Writing for Name of Blog

***\*\*NOTE: Adjust this letter to align with the audience you’ll be reaching.***

Dear \_\_\_\_\_\_\_\_\_\_,

Start with a complimentary opening (1-2 sentences)… I love your blog and the information you share with your audience, and I especially resonated with “blog post title” because \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. I have admired your work for quite some time and <OR …In looking around your blog I > feel my work is aligned with your readers, and so I’m writing to see if you accept guest bloggers.

I have written a book about \_\_\_\_\_\_\_\_\_\_\_\_\_\_ titled “\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_”. Based on the book, there are 3 topics I propose for a guest blog post:

Topic #1 - \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Topic #2 - \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Topic #3 - \_\_\_\_\_\_\_\_\_\_\_\_\_\_

This paragraph is a few sentences about you, your credentials, your background – something of interest to the audience you will reach. A little about me… I am a life coach for women, and I help them \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Here’s a link to my website (or blog):

I am sending along the PDF of the book in case you’d like to take look at it. Thanks for your consideration. I greatly appreciate your time and look forward to hearing from you.

Sincerely/gratefully,

Your name