**PRESS RELEASE TEMPLATE**

**\*AUTHOR INSTRUCTIONS:**

* **Fill in/edit RED sections and blanks.**
* **Keep consistent messaging with your other promo.**
* **Be concise. Keep it to one page, if possible.**
* **Put your book title in *italics.***

**……………………….**

**FOR IMMEDIATE RELEASE**

**\* CHOOSE YOUR HEADLINE: (Center on Page)**

**1) Local Author Shares Story of \_\_\_\_\_\_\_\_\_\_\_ in *Your Book Title***

**2) New Book Released by Local Author, *Your Book Title***

**3) *Your Book Title*, New Release by Powerful You! Publishing**

*Month, Year* – The new transformational book, *Your Book Title and Subtitle* marks Author’s Name debut as a published Author. This powerful book by Powerful You! Publishing ($20US/$27CAN), ISBN 978-1-7328128-3-3) is sure to capture readers and inspire them in their lives (or other descriptive).

*ONE PARAGRAPH with brief, compelling book description:*

*EX: Your Book Title shares the story of ….*

*\*This might be all or part of the back cover copy.*

*EX:* Author’s Name shares the story of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. This book will provide readers with (hope, encouragement, a path, insights, lessons for / to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

*ONE PARAGRAPH about the author: (ideally 100 words or less – maybe your short bio)*

\*This might include something specific to your local activities too.

“We are grateful to be Author’s Name publisher and to share her empowering book. We know it will assist readers in their own lives as they move through their personal (ADD as desired: and spiritual/healing) journeys.” says Sue Urda, co-founder of Powerful You! Publishing.

For more about the author, visit her website at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

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*MEDIA: For a review copy and interviews, please contact the author directly.*

Contact: Author Name, email address, phone #

Website: www. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_