**PRESS RELEASE TEMPLATE**

**AUTHOR NOTE: Fill in/edit RED sections and blanks**

**FOR IMMEDIATE RELEASE**

**Local #1 Bestselling Author Shares Story in a New Inspirational Book,**

***The Beauty of Authenticity***

May 2019 – The new transformational book, *The Beauty of Authenticity ~ Embracing Your Truth to live a Life of Meaning, Purpose, and Grace* marks <<Author Name with ’s>> debut as an Amazon #1 Bestselling Author. This powerful new anthology book by Powerful You! Publishing ($20US/$27CAN), ISBN 978-1-7328128-3-3) is a collection of stories by women from various backgrounds and experiences.

***The Beauty of Authenticity***contains stories of twenty-three women who have transformed their lives by getting real with themselves and making conscious shifts to live their truth. Although each of their lives and stories is different, the common thread is their gratitude for their heart-centered way of living and their desire to help others live from their hearts and souls too. Each of these women emerged—feeling blessed, confident, strong, and connected. Each reshaped her life—and often the lives of those around her—into one she is now happy to live and share. It is the intention of the co-authors that these stories help readers find their own strength, meaning, and purpose.

<<Author Name with ’s>> shares the story of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. It will provide readers with <<hope, encouragement, a path, insights, lessons>> << for / to >> \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

All stories are intended to assist and provide hope, direction, and inspiration for individuals who may be living inauthentically and are looking to make some changes to feel more aligned, empowered, confident, and peaceful. The transformation these authors have experienced does not mean that things are always easy for them now, but instead that they have found a way to access more honest responses to difficult situations and emotions.

“These authors willingly opened their hearts to provide truthful and healing accounts of their journeys through some pretty touching and sometimes tough circumstances. They are strong women who fully deserve the peace of mind, ease, and freedom they now enjoy.” says Sue Urda, co-founder of Powerful You! Publishing.

This book celebrates the wisdom and spirit of women around the globe. It is compiled by Sue Urda and Kathy Fyler, Co-Founders of Powerful You! Inc., a connections and empowerment company designed for business, personal, and spiritual growth.

<<Author Name>> is the owner/proprietor of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (your company name) where she provides \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. She is available for consultations and healing sessions at: \_\_\_\_\_\_\_\_\_\_\_ (website and/or phone).

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