**PRESS RELEASE TEMPLATE**

**AUTHOR NOTE: Fill in/edit RED sections and blanks.**

**FOR IMMEDIATE RELEASE**

**Local Authors Transformational Story Featured in**

**Amazon #1 International Best Seller**

October 2020 – The new inspirational book, *The Art & Truth of Transformation for Women* marks <<Author Name with ’s>> debut as an Amazon #1 International Best-selling Author. This powerful new anthology book by Powerful You! Publishing ($20US/$27CAN), ISBN 978-1-7356579-0-5) is a collection of stories by women from various backgrounds and experiences.

<<Author Name with ’s>> shares the story of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. It provides readers with <<hope, encouragement, a path, insights, lessons>> << for / to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ >> \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. As a certified \_\_\_\_\_\_\_\_\_, she \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. (a brief sentence or two about you).

This book contains stories of twenty entrepreneurs, coaches, and practitioners who have transformed their lives by ‘getting real’ with themselves and making conscious shifts to live into their calling. Although each of their lives and stories is different, the common thread is a focused mindset, open heart, and a willingness to make shifts and be flexible on their path.

All stories are intended to assist and provide hope, direction, and inspiration for individuals who wish to make changes in their own lives to feel more aligned, empowered, confident, and peaceful. The transformation these authors have experienced does not mean that things are always easy for them now, but instead that they have found a way to access more honest responses to difficult situations and emotions.

“These authors willingly opened their hearts to provide truthful and healing accounts of their journeys through some pretty touching and sometimes tough circumstances. They are strong women who are a beautiful example of living on purpose and with passion.” says Sue Urda, Co-Founder of Powerful You! Publishing.

<<Author Name>> is the owner/founder of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (your company name) where she provides \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. She is available for consultations and healing sessions at: \_\_\_\_\_\_\_\_\_\_\_ (website and/or phone).

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*MEDIA: For a review copy and interviews, please contact us.*

Contact: Name, Email address, Phone number

Website: www.\_\_\_\_\_\_\_\_\_\_\_\_\_\_ & www.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_