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PUBLISHING



Book Descriptions - Word Counts

These descriptions are used for your book listings on Amazon and other book distribution outlets as well as for book promotion sites.

These should be *to-the-point, what's in it for the reader* descriptions.

Please provide the following description lengths to PYP by the date requested.

1. 100 words max. – Used for book launch promotion sites
2. 350 words max. – Used for distributor listings

**NOTE: Use your back cover copy as a guide.*