



Powerful You!
PUBLISHING



Author Update – March 26, 2018
Empower Your Life

We did it!

Hello, you Amazon #1 Bestselling Authors, you!

We are so very thrilled and grateful to have made it to Amazon #1 Bestseller in our two chosen categories. This was the result of the collaboration between you, all co-authors, our partners, and the fact that the book is high vibration, inspiring, and good for individuals and the planet.

It has been an amazing journey with you, and we have enjoyed getting to know you all. We so admire your dedication, your beautiful hearts, and the vast knowledge and spirit you are contributing to your clients and humanity every day. We wish to stay connected with you and continue this beautiful relationship. Be sure to let us know how things are going with you as you use your book. And we hope you will come to us when you're ready to publish a book of your own. We'd love to share more of your sacred energy with the world.

This is the final update for our project, so please read it through. You'll see that we are providing new and ongoing tools for your use in your personal promotion, on your website and social media, and more.

1) BOOK DELIVERY

Books will be shipped from the printer this week (March 26-30) via UPS ground. When we know the exact day, we'll let you know.

2) #1 GRAPHICS & PROMO on the ARP

The following items are new or updated:

- All graphics now include the gold Amazon #1 emblem
- Press Release template (you can customize)
- Video Book Trailer (does not mention launch date or PY! Publishing website)
- Flyer (for book signings and promo)

3) AMAZON #1 BESTSELLER GOLD STICKERS FOR YOUR BOOKS - You can purchase these gold stickers from us to place on your books. Go to the ARP under

promo tools and click through on the sticker link. Or go directly to:
<http://powerfullyoupublishing.com/goldstickers/>

4) PARTNER GIFTS – You can still use them!

The gifts that were available for the launch are still on the website and YOU can use them as an incentive and gift when you sell the book directly to your contacts.

Instructions for Gifts: Tell the purchaser they will receive gifts when they purchase your book. To collect their gifts, send them to the book webpage:

www.empoweryourlifebook.com. Tell them to complete the blue box on the right side of the page that says, “Claim Your Gifts”. In the section for Order/Author have them type in your first name and last initial. For example, mine is Sue U.

5) YOUR INTERVIEW RECORDING – Your interview is ready for your use (on your website, to send out, etc.). Go to ARP and click through for directions on how to get it and use it.

The Unlimited Replays page of the Summit will remain live. If you prefer to send people there to listen to your interview, please do.

6) BOOK SIGNINGS – On the ARP, click through to the book signing info for some helpful tips and guidelines for planning and doing your book signing. Also, listen to the Open Q&A session “You’re an Author, Now What?” by Sue for more info on this.

7) THE TIPS E-BOOK – Use this and give it away however you like. It provides additional exposure for all authors – and the tips are useful, inspiring, and worthwhile.

8) YOUR AUTHOR PAGE on the PY! Publishing website – Update and expand it as often as you like. Ad links to your websites, social media pages, YouTube, etc. Also, you may continue to add articles and videos to the author blog.

9) FINAL OPEN Q&A SESSION WITH TRAINER – Thursday, April 19 at 12 ET – Be sure to attend this final session with Linda Albright. Bring your questions about attracting clients (without selling to them), and all things relating to soulful business growth.

Number: 425-440-5010
Access code: 140575#

10) YOUR FUTURE PUBLISHING PROJECTS + DISCOUNTS FOR YOU

We’d love to be your publisher – again! If you feel called to share another story in any future anthology books with us, you will receive a \$200 discount off any package. (Use discount code author200).

Maybe your next project is writing your book... We have two ways for you to do this:

- a) Consider writing a book in our Wisdom & Insights series of individually-authored teaching guides. The books are 120 pages that include “stand-alone chapters” – so it’s easy and much faster to write. Each chapter contains story/example with lessons, and simple practices or tools at the end for the reader to integrate the lesson into their life. Chapters can be read in any order, and so you can use programs you teach or things you’ve already written. We just published the first book in the series and it’s awesome! It officially launches on Amazon this week.

For more info: <http://powerfullypublishing.com/bookseries/>
Webcast (14 min.): <http://powerfullypublishing.com/webcastseries/>

**NOTE: As a returning author, you will receive a \$200 discount on any series publishing package. Use discount code: author200*

- b) Or, if you have a book in mind, we’d love to talk with you about it. Please be in touch whenever you’re ready.

Again, we thank you from the bottom of our hearts. We’re so grateful to be connected with you and love sharing this energy of empowerment with you. We honor what you’re doing in the world.

If there’s anything we can do for you, please let us know.

*With much gratitude and love,
Sue and Kathy*

Your Publishers
239-280-0111