



Author Update – March 11, 2018
Empower Your Life

Hello soon-to-be-Bestselling Authors!

Our launch date is in 9 days!

We're so excited. Can you feel the excitement too? Here's a quick update with immediate to-do's and information. Thanks for your energetic participation in this beautiful offering!

Link to ARP (Use this often!): <http://powerfullyoupublishing.com/arpempower/>

Here's the update:

1. SUMMIT: Starts tomorrow – Monday, March 12

- Have you sent an email to your list? If yes, great! If no, please do it NOW
- Have you posted it on social media? If yes, great! If no, please do it NOW
- **NEW** - Summit Schedule is below and on the summit web page
- **NEW** - Daily Summit Ads are on the ARP (look under Summit Promo) – these ads show the 3 featured authors and topics for each day)
- *Continue to promote throughout the summit, ideally with daily ads*

Summit promo link: <http://empoweryourlifebook.com/tools-summit.html>

HOW IT WORKS: Please sign up for the summit and encourage your friends, colleagues and 'lists' to do so too. The summit will be delivered daily via email starting on March 12th to all who sign up. Each day we will include links to 3 featured interviews. Interviews will be available for 48 hours – and then on launch day, all interview links will be 'live' for unlimited replays. Beyond the launch, all links will be live. After the launch, you will receive your mp3 of your personal interview to share as you like.

2. BOOK TRAILER: We will release the video book trailer on *Wednesday*, so be sure to check your email then. We ask that you share this in preparation for the book launch.

3. BOOK DELIVERY: Delay - We heard from the printer that there has been a delay in the book printing schedule. Our expected *shipping date* will be sometime during the week of March 26-30. Delivery to you will be 2-5 days from the shipping date. Unfortunately, this means you will not have your books in time for the launch.

We're so disappointed and apologize for any inconvenience this may cause.

We would love for each of you to have at least one book for launch day, and so we have ordered a small rush delivery that includes one book for each of you, plus a delivery to Amazon in time for launch day. We would expect you will receive your book by launch day, so you can have it in your hands, take pictures for social media, and celebrate the official Amazon launch.

Again, we are so sorry for the delay.

4. HAVE YOU SIGNED UP FOR THUNDERCLAP? If not, please sign up now and invite friends too. We ask ALL authors to do this. Details are on the March 8th update.

Link to brief 5-min. "about" video: <https://www.youtube.com/watch?v=0zUH60yv0KQ>

Link to our Thunderclap to sign up: www.bit.ly/empowerthunder

5. COLLABORATION & RESULTS: If you have not read and acted on the past couple author updates, please do so. It is the collaborative effort on the part of all authors that provides the greatest experience for each of us and our combined audiences who will be so empowered by the interviews and the book - AND our collaboration will help us receive the credential of Bestseller on Amazon on launch day!

Everything you need (past author updates, promo materials, training recordings, and everything relating to the project) is posted on the ARP (Author Resource Page).

QUICK LINKS:

E-book www.empoweryourlifebook.com/freebook

Summit www.empoweryourlifebook.com/summit

Launch Day www.empoweryourlifebook.com

ARP www.powerfullyoupublishing.com/arpempower

Thanks so much for sharing your beautiful selves and for all the support and love. We feel you, and we trust you feel us too!

Gratitude, Blessings, and Love,

Sue and Kathy